

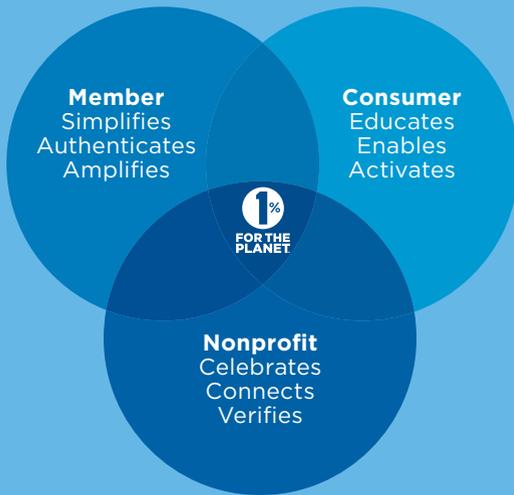


FOR THE PLANET | GIVE BACK TO BLUE

1% for the Planet provides companies with a transparent and credible platform to engage consumers and nonprofits in making big, positive change.



HOW IT WORKS



HIGH VISIBILITY:

1 billion impressions on member packaging annually and \$100 billion in network sales over the past 10 years.

OUR AUDIENCE PURCHASES WITH A PURPOSE



LOHAS:



LOHAS = Lifestyles of Health and Sustainability

OUR IMPACT

We make it easy to buy better products and protect the planet we play on.

SOME RESULTS:



OUR MEMBERS CONNECT WITH THEIR CONSUMERS



WAYS TO PLAY:

Businesses can participate at a whole-company, brand, or product-line level.

DO YOU



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1% for the Planet is a non-profit 501(c)(3) organization. We gladly accept tax-deductible financial support from individuals, companies, and philanthropic organizations.